EVOLVING RFID DEVICES

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dorkbot gent - 23rd of june 2006

PATRICK PLAGGENBORG student MA digital media design rfid graduation project

privacy issues tracking products - tracking people positivity?

APPLICATION

rfid in existion projects no supply chain what added value?



ART RELATED

we-make-money-not-art rfid in japan over 100 projects



ADDED VALUE

good / bad new / old what role does rfid play?

Binary identification



BINARY IDENTIFICATION

friend or foe?
enemy / friendly airplanes WW II
no unique instances
0/1 binary identification

Binary identification Unique identification

UNIQUE IDENTIFICATION

basic identification dealing with who or what?



UNIQUE IDENTIFICATION

smart cards check priviliges and allow access



UNIQUE IDENTIFICATION

condom vending machine - shanghai 10.000 rfid coupons 1-time id needs unique id

Binary identification Unique identification Descriptive

DESCRIPTIVE

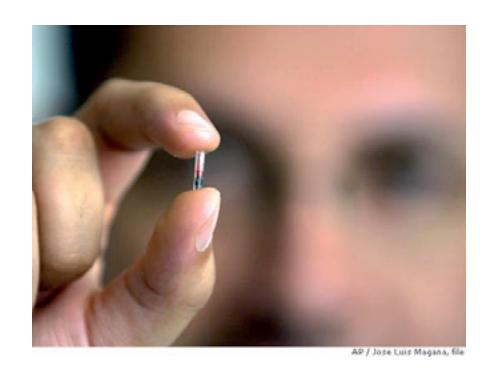
without is just 'being' add properties retrieve object info





DESCRIPTIVE

sushi info type, cooking time, serving time cook, price etc



DESCRIPTIVE

human description age, name, sex VIP access, creditcard payments

Binary identification Unique identification Descriptive History

Hatt what was bound

collect: what was bought then charge total





HISTORY

location tracking
one of most used application rfid
public transport cards
kids, eldery



HISTORY

plant as symbol for human relation controlling light, water supply meeting people

Binary identification
Unique identification
Descriptive
History
Patterns

predict that history monitor behaviour





PATTERNS

intel's monitoring glove, tagged home one item - item order

waterboiler - tap - tea bags - sugar jar - spoon drawer toilet



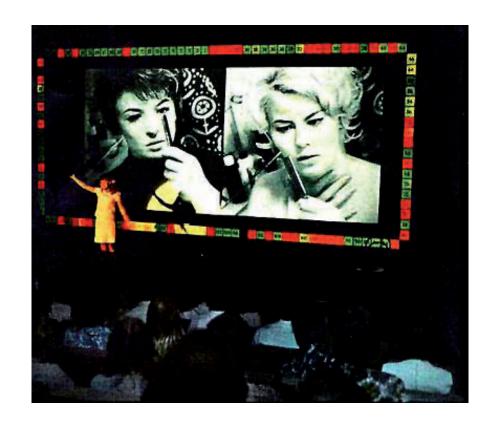


PATTERNS

home reminder wallet before doorknob prevent forgetting items

Binary identification
Unique identification
Descriptive
History
Patterns
Masses

MASSES mass instead of individuals whole groups majority



MASSES

majority decides rfid version kinoautomat



MASSES

railway system improvement patterns passenger movement Binary identification
Unique identification
Descriptive
History
Patterns
Masses
Medium

MEDIUM

info on tag not describing object unlink content from object



MEDIUM

moo-pong japan
capture video
associate to balls
physical body for digital content

Binary identification Unique identification **Descriptive** History **Patterns** Masses Medium Symbolic medium

SYMBOLIC MEDIUM

relation content appearance object



SYMBOLIC MEDIUM

symbolic table media associated objects



SYMBOLIC MEDIUM

interface to advance 'deal me in' simone pia placement objects

Binary identification Unique identification **Descriptive** History **Patterns** Masses Medium Symbolic medium Interface

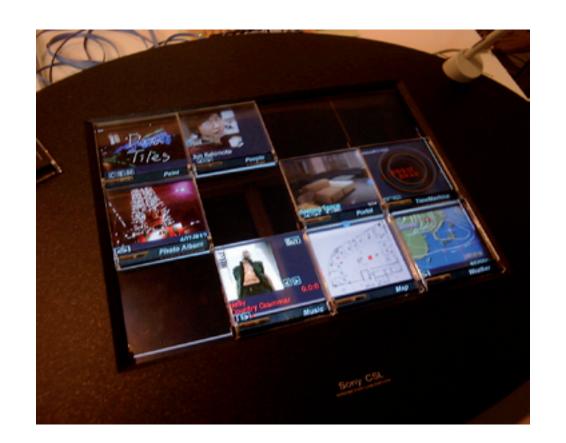
unlink object and appearance sensors / actuators function for object



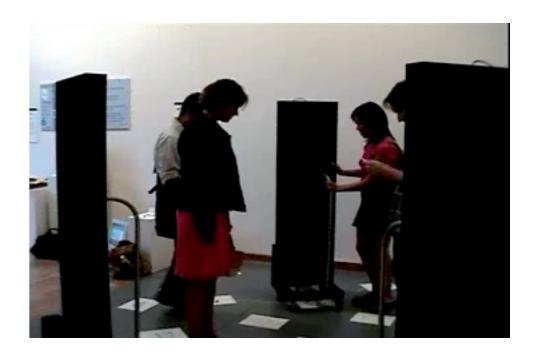




vj tool allow vj to dance floor gestures replace buttons



Sony's DataTiles perspex rfid tiles what to display where



'murder in the living room' monitors looking for clues scanning objects scanning space

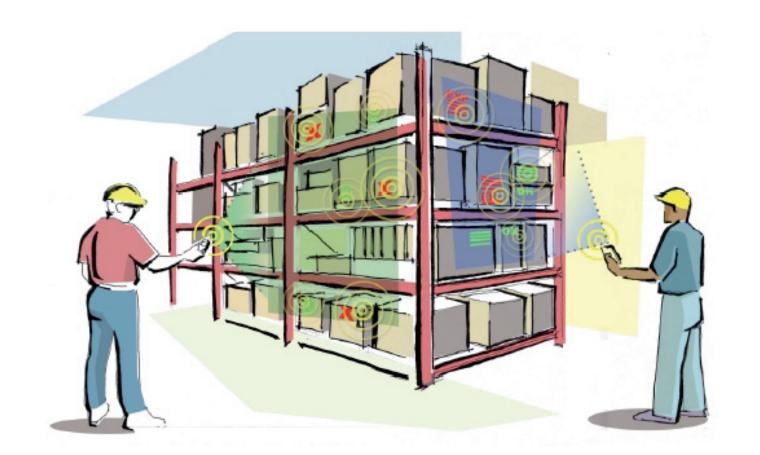
Binary identification Unique identification **Descriptive** History **Patterns** Masses Medium Symbolic medium Interface

Sensors

SENSORS active tags with sensors temperature, heartbeat humidity, light, vibration



SENSORS julian bleecker's blogjects data collection more habitable worlds pidgeons, poultry, cars



SENSORS mitsubishi research (merl) light sensor rfig - geometry

Binary identification Unique identification **Descriptive** History **Patterns** Masses Medium Symbolic medium Interface

Sensors